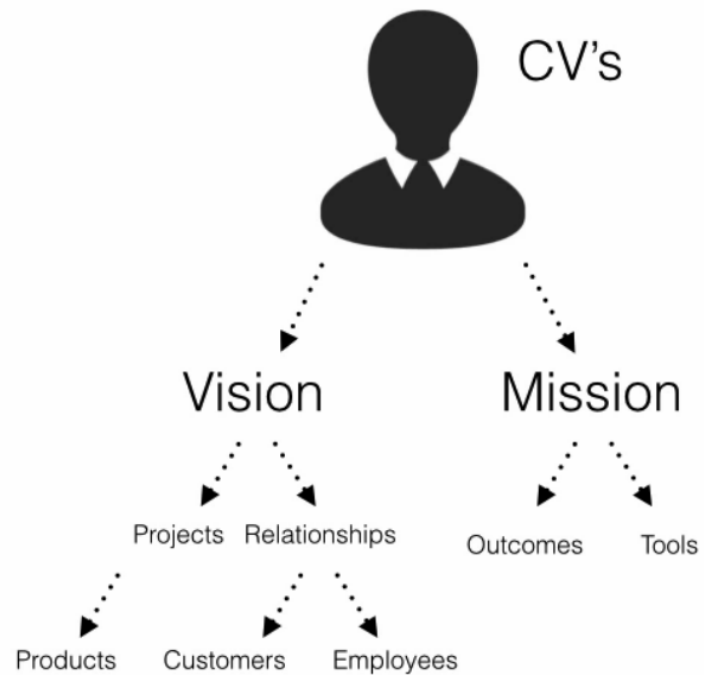


# FITNESS LAUNCH ACADEMY

## CORE VALUES

### Key Learning Points:

- 1) Define you and your brand
- 2) Provide a compass
- 3) Provide a filter
- 4) Provide expectation
- 5) Determine happiness
- 6) Determine success



# FITNESS LAUNCH ACADEMY

Student Notes: